



ADVERTISING RATES

As of March 04, 2008

ALL RATES ARE QUOTED IN US CURRENCY

TV COMMERCIALS

Length	Cost
60 seconds	44.00
45 seconds	37.00
30 seconds	28.00
15 seconds	21.00

TV SCROLL

Length	Cost
1 Day	21.00
1 Month (package)	550.00
3 Month (package)	1340.00
6 Month (package)	2500.00
12 Month (package)	4500.00

TV PROGRAMMES

Length	Cost
5 minutes	95.00
10 minutes	105.00
15 minutes	115.00
30 minutes	125.00
60 minutes	135.00

LIVE BROADCASTS (STREAMING)

Package (per hour)	Cost
Concert - (1 Camera)	128.00
Concert - (2 Cameras)	230.00
Concert - (3 Cameras)	345.00
Other - (per Camera)	100.00
Package (minimum 4 hours)	Cost
Concert - (2 Cameras)	830.00
Concert - (3 Cameras)	1242.00



Please note that Packages are limited to a minimum of four (4) hours, and rates include use of multiple Cameras for Live Broadcast (streaming). Recording, Editing and Packaging, are subject to a **20%** increase in cost of package. If four (4) hour period is exceeded an additional **US\$50.00** per hour per camera will be charged. Additional costs may also be included due to location and/or other technical requirements. Rates quoted for programmes are not applicable to live broadcasts.

A **2.5%** discount will be applied to every **\$1,350.00** of airtime up to a maximum of **50%**. Packages are available on request.

Policies: All bookings and material must reach the sales Department of scruffy Television at least 48 hours prior to the broadcast date and are subject to the stations approval and policies put in place from time to time by management. Either party may cancel bookings upon 30 days notice. If cancelled by the client the contract will be charged as per commercials already aired, and rates will revert the the original card rate if discounts were applied. A **15%** commission on airtime will be granted to accredited advertising agencies. An additional **2%** will be added to total agency sales over **\$10,000.00**

Payments: Payments for all advertising and or sponsored programs must be made in cash or by check made payable to greggard Enterprises & Productions. For over seas clients payments can be made via Wire Transfer, Western Union Money Order, and Bank Draft or sent via courier service Fed-Ex or UPS.

Credit: Credit accounts can be opened on application in writing to the Manager of scruffytv.com at [SLU252, 7979 N.W. 21st Street, Doral, Florida, 33122-1616, U.S.A.](#) or [Post Office Box 775, Bridge Street, Castries, St. Lucia, West-Indies](#). Clients without credit approval must pay in advance to broadcast of commercials. If you require a credit account with us please e-mail us at admin@scruffyradio.com .

Credit will be extended to approved customers for a period of 30 days after billing only; thereafter a charge of 1.5% will be applied per month on the existing arrears until payment is made.

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