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admin@scruffytv.com

## Content Usage Agreement with Scruffy TV

Sir/Madam,

I am Greggar Deterville, the Owner and Founder of Scruffy TV, an innovative Entertainment TV Network focused on providing a dynamic platform specifically for Music, Lifestyle and Entertainment Enthusiasts. As we continue to upgrade and evolve, we are reaching out to content creators like yourself to establish mutually beneficial partnerships that will enhance our content offerings and provide you with an additional resource platform to showcase and promote your Music and Content.

### About Scruffy TV

Since 2010 Scruffy TV has undergone significant success in providing 24/7 Live Streaming Events and promoting Caribbean Artists and their Music to the rest of the world for free with our revenue dependant solely on advertising.

Scruffy TV originated from the Caribbean Island of Saint Lucia and over the past 5 years we have been dormant with providing our services but in the background have been redeveloping, restructuring, tweaking and troubleshooting to currently become what we believe to be a premier online destination for Live Streaming, On-Demand videos and a Merchandise store.

Operating such a platform to provide these services to you and our audience comes with high recurring monthly costs which can only be met via having the proper content to attract our audience and advertisers.

All this along with lessons learnt and a renewed commitment to showcasing diverse, cultural and engaging content, we are excited about the potential collaborations that can elevate the entertainment experience for you and our growing audience.



## Terms of Agreement

Scruffy TV is seeking your permission to feature your copyrighted content on the Scruffy TV platform/website. This agreement is non-exclusive and you will retain full ownership and control of your content.

**By signing this agreement, you grant Scruffy TV the following rights:**

1. **Download:** The non-exclusive right to download, import or extract your content from your designated platform/account.
2. **Usage:** The non-exclusive right to use, reproduce, replay, distribute, display and perform your content on-demand and live on the Scruffy TV Platform.
3. **Advertising:** The non-exclusive right to use your content simultaneously with promotional Text, Image and Video content on the Scruffy TV Platform.
4. **Duration:** This non-exclusive agreement is valid indefinitely unless terminated by either party with written notice.
5. **Compensation:** This non-exclusive agreement offers you and your content indefinite exposure and promotion to a wide and diverse audience via the Scruffy TV Platform.
6. **Attribution:** Scruffy TV will credit you as the copyright owner whenever your content is used.
7. **Termination:** Either party may terminate this agreement with written notice.



Please review the terms outlined above and signify your agreement by signing and dating this document. You can return the signed agreement to us via email. We value and respect your creative work and we look forward to the possibility of featuring your content on the Scruffy TV Platform.

Thank you for considering this collaboration. If you have any questions or require clarification on any aspect of this agreement, please feel free to reach out.

Regards,

Greggar Deterville - Founder: Scruffy TV  
admin@scruffytv.com  
[www.scruffytv.com](http://www.scruffytv.com)

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**Confirmed by Content Owner / Manager**

**Name:** .....

**Signature:** .....

**Date:** .....